



[www.focal.com](http://www.focal.com)



# THE SPIRIT OF SOUND

---

Since 1979, FOCAL is one of the world leaders of high-end acoustic loudspeakers thanks to its experience in the design and manufacture of drivers. More than 30 years of innovation, research and recognition of Made in France quality. This is a philosophy that unites luxury, performance and pleasure. We call this philosophy of the Spirit of Sound.



> At home, in your car, in professional studios and in public places, the Focal world begins where there's a need for a quality sound.





# EXCELLENCE

All of our products are made according to our strictest quality standards by the same engineers, in order to obtain the best solutions whatever the size or price. So what's the difference between a world reference loudspeaker such as the Grande Utopia EM and an audiophile kit, between the tall and the small? In effect, not much. They are born of the same mother: passion for excellence.







# TRADITION

---

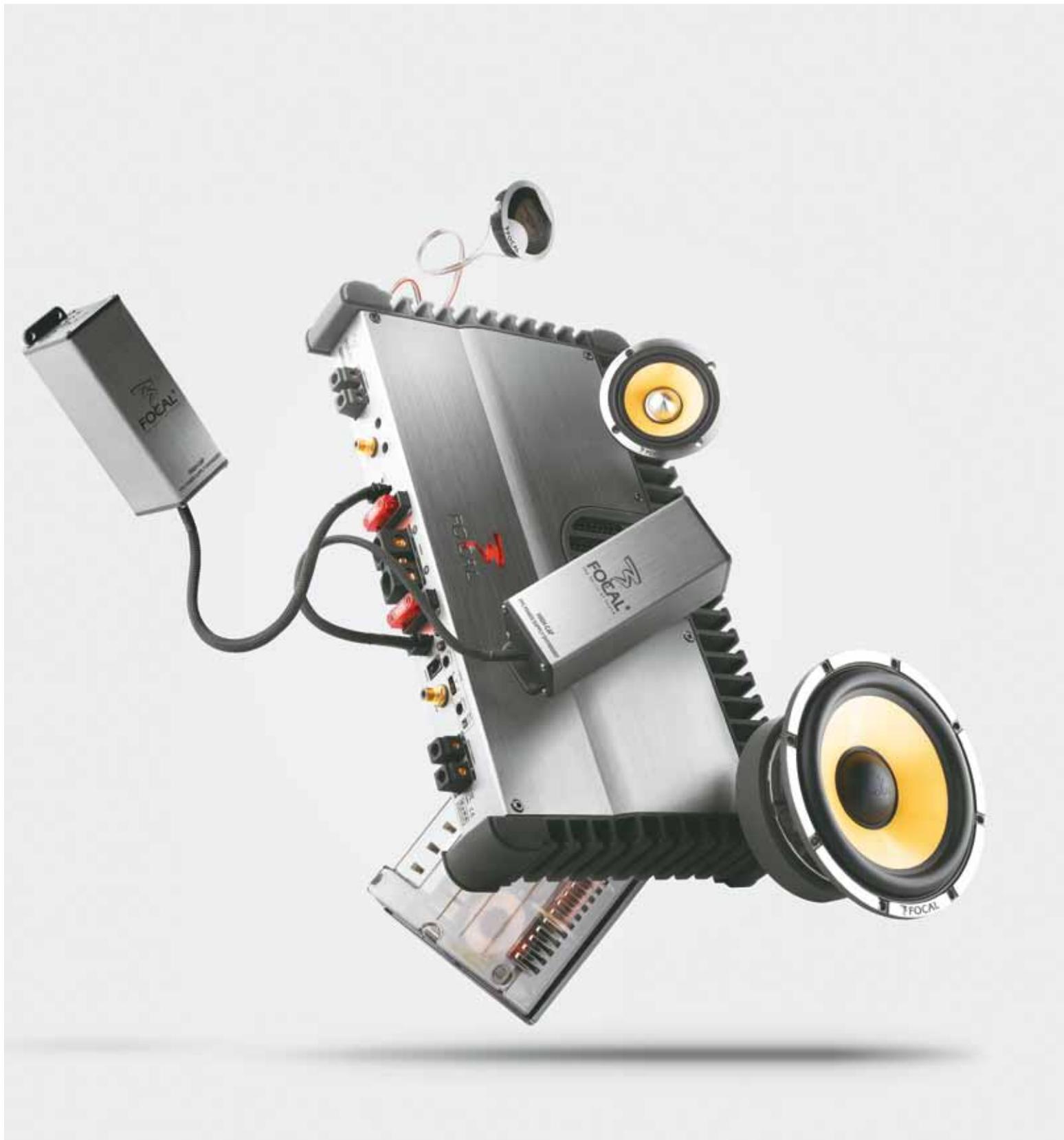
The speaker is Focal DNA, the historic root of our profession, made of technologies, mechanics and noble materials. The Focal story is written everyday by men and women convinced that each new idea is leading us to the sound excellence.



# INNOVATION

Innovation involves pushing forward the limits, therefore we need to continue to work constantly with the home and mobile environments to create new frontiers of sound.

> **Grande Utopia EM** :  
an acoustic sculpture of 260kg (573.2 lb),  
2m high (6.56 ft). The absolute sound.







# OUR ENGINEERS ARE DIFFERENT!

---

These passionate professional people imagine, analyse but also listen carefully to the products so that you too will hear the Focal difference: sound reproduction beyond comparison, beyond your current imagination.







> Focal in 2010 : 200 employees,  
34 million Euros turnover,  
511 000 produced speakers.

# 100% MADE IN FOCAL

---

From micro-mechanics to high-tech electronics, we have total control of the whole production line of our drivers and amplified systems. Between design and materials, from a few pieces to mass production, our aim is quality manufacturing.





# PLEASURE

---

In a world where sound can follow you anywhere, we strive to appeal to your senses so that the best of music touches you. In your studio, living-room, in your car, in the street, FOCAL offers a solution to captivate your senses with a new era of music. We believe that music is the ultimate pleasurable indulgence. Indulge yourself with FOCAL. The Spirit of Sound can be yours.



FOCAL<sup>®</sup> is a trademark of Focal-JMlab<sup>®</sup> - © 2011 all rights reserved - Information on our website: [www.focal.com](http://www.focal.com) - SCEB-110722/1

Due to constant technological advances, FOCAL reserves its right to modify specifications without notice. Images may not conform exactly to specific product. Photos L'Atelier Sylvain Madelon - St-Etienne.

